

CONFERENCE WEBSITE  
COMING SOON



# EXHIBITOR & SPONSOR PROSPECTUS

## 2025



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# WHY PARTNER WITH MSS?

The Maryland Society of Surveyors' (MSS) 58th Annual Fall Conference & Exhibition is coming to Owings Mills, MD this October 15-18, 2025, and you don't want to miss it!

As an exhibitor and /or sponsor, you'll have the chance to showcase your products and services to a highly engaged audience of industry professionals and enthusiasts.

Our customizable packages offer a range of benefits, from logo placement and exhibit space to speaking opportunities and more. By becoming an exhibitor and/or sponsor, you'll not only increase brand awareness and drive new business, but you'll also be supporting an event that celebrates innovation, collaboration, and growth in our profession.

Why exhibit and/or sponsor at the 2025 MSS Fall Conference?

- Increase brand awareness among hundreds of Maryland surveyors.
- Unique opportunity to connect with your target audience and showcase your brand.
- Gain visibility and reach potential customers.
- Demonstrate your companies support for the industry and position your brand as a thought leader.

How we market your brand pre, during, and post conference:

- We employ a targeted, multifaceted marketing campaign that includes your logo on all promotional email communications to hundreds of Maryland Surveyors.
- Your linked logo on convention website.
- Customized social media posts highlighting your companies participation pre and post conference.

## HOTEL INFORMATION

You can also make your hotel reservation today at The Marriott Owings Mills Metro Center. Book online [here](#) or call the Marriott reservations department at 410-363-0660 and reference the group name "Maryland Society of Surveyors" to receive our discounted hotel room rate of \$179++.

Reservations must be made no later than Monday, September 15, 2025 to guarantee the group rates.

If you have any questions about a particular sponsorship or becoming an exhibitor, please do not hesitate to contact [Khea@marylandsurveyor.org](mailto:Khea@marylandsurveyor.org).

# BECOME A SPONSOR

## SPONSORSHIP OPPORTUNITIES

### **OVERALL CONFERENCE DIAMOND SPONSOR (LIMITED TO 1)**.....**SOLD** \$3,000

- Official Lanyard Sponsor: Includes logo on conference lanyards (sponsor provides MSS with the lanyards)
- Top logo placement on conference website and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.
- Opportunity to make brief remarks at the conference.
- One (1) full conference registration.
- Free ad in MSS newsletter.

### **ROOM KEY PLATINUM SPONSOR ( LIMITED TO 1)**.....\$1,750

- Includes logo on all room key cards given to attendees checking in for the MSS conference.
- Logo placement on conference website and promotional materials, recognition by the MSS president, and customized social media graphic posted on MSS channels
- Free ad in MSS newsletter

### **THURSDAY MEALS PLATINUM SPONSOR (LIMITED TO 1)**.....**SOLD** \$1,750

- Includes Thursday breakfast **AND** lunch sponsorship. This includes logo placement on all tabletops during breakfast & lunch.
- Logo placement on conference website and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.
- Free ad in MSS newsletter.

### **FRIDAY MEALS PLATINUM SPONSOR (LIMITED TO 1)**.....\$1,750

- Includes Friday breakfast **AND** lunch sponsorship. This includes logo placement on all tabletops during breakfast and lunch.
- Logo placement on conference website and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.
- Free ad in MSS newsletter.

### **WIFI GOLD SPONSOR**.....\$1,500

- Custom wifi password.
- Logo placement on conference website and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.
- Free ad in MSS newsletter

### **FRIDAY DINNER & AWARDS GOLD SPONSOR (LIMITED TO 1)**.....\$1,500

- Friday Dinner Sponsorship: Includes logo placement on all tabletop during the event.
- Logo placement on conference website and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.
- Free ad in MSS newsletter

### **CORNHOLE TOURNAMENT SILVER SPONSOR (LIMITED TO 1)**.....**SOLD** \$1,000

- Logo placement on all event signage and promotional materials, recognition by the MSS President, customized social media graphic posted on MSS channels, and free ad in the MSS newsletter.

# BECOME A SPONSOR

CONTINUED

## **NOTEPAD SILVER SPONSOR ( LIMITED TO 1 ).....\$1,000**

- Official Notepad Sponsor: Includes logo on notepads handed out to all conference attendees (sponsor provides MSS with notepads)
- Logo placement on all event signage and promotional materials, recognition by the MSS President, customized social media graphic posted on MSS channels, and free ad in the MSS newsletter.

## **CASINO NIGHT SILVER SPONSOR (LIMITED TO 1).....\$1,000**

- Logo placement on all event signage and promotional materials, recognition by the MSS President, customized social media graphic posted on MSS channels, and free ad in the MSS newsletter.

## **WELCOME RECEPTION SPONSOR (LIMITED TO 1).....\$1,000**

- Logo placement on all event signage and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.

## **SATURDAY BRONZE SPONSOR.....<sup>SOLD</sup>\$500**

- Includes Saturday breakfast and CST Exam sponsorship.
- Logo placement on all event signage, conference website, and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.

## **THURSDAY BREAK AM & PM BRONZE SPONSOR.....\$500**

- Logo placement on all event signage, conference website, and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.

## **FRIDAY BREAK AM & PM BRONZE SPONSOR.....<sup>SOLD</sup>\$500**

- Logo placement on all event signage, conference website, and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.

## **THURSDAY BAR BRONZE SPONSOR (LIMITED TO 1).....\$500**

- Logo placement on conference website and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.
- Logo on drink tickets, and signage at bar

## **FRIDAY BAR BRONZE SPONSOR (LIMITED TO 1).....<sup>SOLD</sup>\$500**

- Logo placement on conference website and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.
- Logo on drink tickets, and signage at bar

## **CASINO NIGHT TABLE SPONSOR.....\$250**

- Includes bottom logo placement on all conference promotional emails and linked logo placement on the conference website.
- Logo on sponsored table during Casino Night Event

# BECOME AN EXHIBITOR

## EXHIBITOR OPPORTUNITIES

[View Exhibitor Layout on Conference Website](#)

**SINGLE BOOTH:** Includes (2) conference registrations which includes educational sessions on Thursday and Friday, breakfast, lunch, breaks on Thursday and Friday, and Thursday evening's Casino Night. Note: This does **NOT** include Friday evening's dinner and awards program and Cornhole Tournament. You can purchase this separately.

- **Single Booth Space:** (1) 6 ft. draped table, electric power, extension cord, wireless internet, 2 chair
- Includes linked logo on website and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.
- [Purchase here](#)

**MSS MEMBER**

**\$1,200**

**NON MEMBER**

**\$1,400**

**DOUBLE BOOTH:** Includes (3) conference registrations which includes educational sessions on Thursday and Friday, breakfast, lunch, breaks on Thursday and Friday, and Thursday evening's Casino Night. Note: This does **NOT** include Friday evening's dinner and awards program and Cornhole Event.

- **Double Booth Space:** (2) 6 ft. draped tables, electric power, extension cord, wireless internet, 3 chairs
- Includes linked logo website and promotional materials, recognition by the MSS President, and customized social media graphic posted on MSS channels.
- [Purchase here](#)

**MSS MEMBER**

**\$1,700**

**NON MEMBER**

**\$1,900**

**ADDITIONAL TICKETS :** An option for additional booth personal to purchase a "[meals only](#)" ticket at \$200 which include, breakfast, lunch and breaks on Thursday and Friday, Thursday evening's "[Casino Night Only](#)." tickets, and "[awards banquet and cornhole only](#)." tickets .

# EXHIBITOR

## DETAILS & SHIPPING

### EXHIBIT HALL HOURS



#### Exhibitor Set Up

Wednesday, October 15, 5:00 PM to 6:00 PM or  
Thursday, October 16, 6:00 AM - 7:00 AM

#### Exhibitor Hall Open

Thursday, October 16, 7:00 AM to 5:00 PM  
Friday, October 17, 7:00 AM to 3:30 PM

#### Exhibitor Hall Tear Down

Friday, October 17, 3:30 PM to 5:00 PM

### SHIPPING INSTRUCTIONS



You can ship boxes to the Marriott Owings Mill Metro Center. If you are shipping items to the hotel please make sure to have the packages arrive no earlier than a week before the event.

#### Hold for Arrival – Name of Function, Date of Function

1. Event Managers Name and Onsite Contact name
2. Number of Boxes (Example: Box 1 of 2 and Box 2 of 2)
3. Completed Return address

#### The shipping address is:

Marriott Owings Mills Metro Center  
10101 Grand Central Avenue  
Owings Mills, Maryland 21117

Please make sure to have the following information on your package

#### Hold for Arrival – Name of Function, Date of Function

4. Event Managers Name - McKenna Shanahan and Onsite Contact name - Khea Sam
5. Number of Boxes (Example: Box 1 of 2 and Box 2 of 2)
6. Completed Return address

#### Loading:

You can unload at the front of the hotel. There is an elevator just inside that will take you to the 2nd floor where the exhibit hall is located.